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#### **MEDIA ALERT:**

#### **Michael Green to Deliver Keynote at Industrialized Wood-Based Conference**

(Boston, MA) – Michael Green, visionary architect and center of the mass timber movement, has signed on to deliver a keynote address at the upcoming [Industrialized Wood-Based Conference](#), scheduled for October 24-26, 2018, in Boston, Mass.

Founder of Michael Green Architecture (MGA) in 2012, his career has focused on advanced wood buildings that support community, health, and the environment. Known for his research, leadership, and advocacy in promoting the use of wood, he lectures internationally on the subject. His 2013 TED Talk on “[Why We Should Build Wooden Skyscrapers](#)” has more than a million views.

In addition to MGA, Green founded the not-for-profit school DBR|Design Build Research to focus on progressive architecture, research, education, and innovation. He is a Fellow of the Royal Architectural Institute of Canada and has been honored with North America’s most prestigious awards, including two RAIC Innovation Awards and three Governor General’s Medals, as well as numerous North American Wood Design Awards and International Design Awards.

Complete information on all keynote speakers is available on the [conference website](#).

The Industrialized Wood-Based Construction Conference will bring together national and international experts to network, share information, and discuss the growing, exciting opportunity of offsite construction. Featuring 36 speakers and 50+ exhibitors, the conference ensures attendees will walk away with a heightened knowledge of what's coming next in the industry; new business models, technologies, automation, and supply-chain innovations; and how all of these things work together to revolutionize productivity in the construction marketplace.

Open to architects, developers, engineers, contractors, home builders, software developers, machinery manufacturers, lumber, engineered lumber and mass timber producers, and other industry professionals interested in fast, affordable, high-quality construction, IWBC will provide attendees with comprehensive information on new business models, technologies, automation, and supply chain innovations already revolutionizing construction productivity around the globe. Included in this focus: all fully integrated offsite solutions, including mass timber, panelized, modular and volumetric construction, as well as BIM/3D CAD.

Complete information on the conference and registration details may be found at [www.iwbcc.com](http://www.iwbcc.com). Like us on Facebook at [IWBC Conference](https://www.facebook.com/IWBCConference), and on twitter at [@IWBCC](https://twitter.com/IWBCC).

The Industrialized Wood-Based Construction Conference is produced and managed by Forest Economic Advisors LLC, the global forest industry's leading source for independent analysis and forecasts. For more information, please visit [www.getfea.com](http://www.getfea.com).

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